### **amadeus**



## Instructor-Led

# Amadeus Process Customer Value for Customer Management

This course explains how to set up the customer ranking rules to prioritise customers during the onload/seating regrade process on the Amadeus Retailing Platform.



On this course you will learn how to:

- > Working with customer ranking process Process Customer Value (PCV).
- > Navigating the PCV user interface.
- > Constructing acceptance onload and regrade rules.
- > Positioning and setting the ranking parameters and verifying the results in Altéa Departure Control Customer Management.



This course covers the following topics:

- > How to access the Amadeus Retailing Platform.
- > The purpose of customer ranking.
- > The customer ranking process.
- > Process Customer Value calculation (business process, parameters).
- > Using Market and Flight Group Management.
- > Applying Global PCV.







Duration: 1 day



Language: English



Level: Fundamentals



Pre-requisite:



Prework:



#### Is this the course for you?

This course is for:

- > Airlines in PSS migration
- > Airline administrators responsible for setting up Customer Management onload/regrade procedure.



#### Things you need for this course

Pre-requisite:

Have successfully passed one of these courses:

- > Altéa Departure Control Customer Management awareness e-Learning (9 hours)
- > Amadeus Altéa DC-CM Certification course.



#### This course helps you use

- > Altéa Departure Control Customer Management (CM)
- > Amadeus Application Launcher



#### Related courses

> Amadeus Altéa DC-CM Business Rules [Instructor-Led]



#### How the course is organised

> 1 day training



#### What equipment do you need?

View our instructor-led requirements.



#### The last few details...

- > To schedule a customised session, please contact: learning@amadeus.com
- > Last update: July 2024

© 2024 Amadeus IT Group SA 1 amadeus.com